



ESN-ISN Neurochemistry School

Faro, Portugal | 2023

Workshops

1.

Title: [Science Spotlight: Mastering Self-Promotion to Advance Your Career](#)

Summary:

"Science Spotlight: Mastering Self-Promotion to Advance Your Career" is a dynamic workshop designed for scientists seeking to excel in their professional journeys. The interactive workshop explores the importance of self-promotion and marketing in the scientific community. Participants will discover effective strategies to build their personal brand, craft compelling messages for different contexts, leverage social media platforms, and overcome common self-promotion challenges. The workshop will empower scientists to showcase their expertise, gain visibility, and seize career opportunities. So, if you are looking to unlock the secrets of self-promotion and take your scientific career to new heights, then don't miss this chance to shine in the science spotlight!

Workshop led by:

[Dr. Ossama Khalaf](#) & [Dr. Cátia Moutinho](#), co-founders of [Advice For Life Scientists](#) platform.

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